

ROI Calculator: Time and Cost Savings

Most institutions track outcomes assessment manually using spreadsheets, email chains, and shared drives. AtlasOA automates the collection, alignment, and reporting process. The table below estimates time savings for a typical small college.

Task	Manual (hours/year)	With AtlasOA (hours/year)	Savings
Collect rubric data from faculty	80	4 (auto-import)	76 hours
Align CLOs to PLOs	40	2 (auto-alignment on import)	38 hours
Build accreditation reports	120	8 (one-click reports)	112 hours
Track student proficiency trends	60	0 (real-time dashboards)	60 hours
Manage annual assessment plans	30	4 (built-in planner)	26 hours
Respond to ad-hoc data requests	50	2 (drilldown + export)	48 hours
Coordinate advisory board evidence	20	2 (portfolio module)	18 hours

Metric	Value
Total manual hours per year	400 hours
Total hours with AtlasOA	22 hours
Annual time savings	378 hours (94.5%)
Cost of manual labor at \$45/hr	\$18,000/year
AtlasOA license (year 1)	Starting at \$1,500
Net savings (year 1)	\$16,500+

These estimates assume a single assessment coordinator at a college with 500 to 2,000 students and 4 to 8 academic programs. Larger institutions or those preparing for accreditation visits will see proportionally greater savings.